

The Value Implication of Guangzhou Red Culture Integrating into the Practice of College Education

Xihua Chen^{*}, Haining Huang, Yuanmei Fang

Guangzhou College of Technology and Business, Guangzhou 510850, China

qxihua@qq.com

^{*}Corresponding author

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Abstract: Guangzhou red culture contains rich values of the times and spiritual connotations, and has a strong red culture heritage. It is of great value to integrate it into the practice of college education. First of all, by strengthening the national spirit of college students, inspiring their national fighting spirit, condensing their national strength, so as to cultivate their patriotic spirit. Simultaneously, to promote the inheritance and development of the local red revolutionary spirit by the ways of cultivating the socialist core values of college students, cultivating their world outlook, values and outlook on life, and enhancing their cultural confidence. Moreover, to improve the appeal and persuasiveness, pertinence and effectiveness of ideological and political education in the curriculum, which would help colleges and universities to carry out education practice.

1. Introduction

Guangzhou is a modern international metropolis as well as a city of heroes, which records countless revolutionary stories of brave and tenacious revolutionaries, carrying the revolutionary spirit of the hard work of the Chinese people and the revolutionary integrity of saving the country, and has a strong red cultural heritage. The Guangzhou Red Culture is an advanced revolutionary culture with local characteristics formed by the people under the leadership of the Communist Party of China through long-term revolutionary struggles and social practice. It contains rich values of the times and spiritual connotation, and is a precious cultural heritage and spiritual wealth of the Chinese nation. It is mainly manifested as the material carriers, such as revolutionary remains, historical relics, memorial halls, red documents, etc., and the non-material carriers mainly based on revolutionary history, revolutionary stories, and revolutionary spirit. According to the classification of red cultural resources, it can be divided into the memorial pavilion, the old sites of the meeting place, monument, tomb of martyr, mausoleum, revolutionary base, etc. Among them, the memorial pavilions include the Maritime Pavilion, the Yubei People's Anti-Japanese Memorial Pavilion, the Daling Revolutionary Martyrs Memorial Pavilion, etc. The old site of the meeting places include the Zhongshan Memorial Hall, the Guangzhou Uprising Memorial Museum, the Modern Revolutionary History Museum of Guangzhou, the Yang Family Ancestral Hall (the former residence of Yang Pao'an), the former site of the Guangzhou Peasant Movement Workshop, and the Huangpu Military Academy, etc. The monuments include the Zhidizhuang Anti-Japanese War Martyrs Monument, Shaji Massacre Martyrs Monument, Sanyuanli People's Anti-British Monument, Panyu People's Heroes Monument, Jiufu Zhushan Revolution Monument, Conghua Revolutionary Martyrs Monument, etc. The tombs of the martyrs include the tombs of the martyrs of Wang Fusan and the tombs of the martyrs of Chen Fu. The mausoleums include Guangzhou Uprising Martyrs Cemetery, Guangzhou Yinhe Martyrs Cemetery, Huanghuagang 72 Martyrs Cemetery, Nansha Opium War British Martyrs Cemetery, Zengcheng 17 Martyrs Cemetery, etc. The Revolutionary bases include Yuanwei Revolutionary Base, Fengxi Village Anti-Japanese Base, Changli Village Revolutionary Base, etc. These red cultural resources contain the arduous revolutionary history, the touching revolutionary stories and the indomitable revolutionary spirit. They express the revolutionary enthusiasm of the revolutionary ancestors who remain faithful and forge ahead, and

patriotism. What's more, they also exude the unique red charm of the red culture, and are the high-quality educational resources in the new era.

2. Value Implication

Integrating Guangzhou's red culture into college education practices not only innovates the path of education and implements the goals of education, but also enables students to deepen their deep understanding of the history of the party, the history of the country, and the history of development while experiencing the local red cultural resources. This has a very important value for cultivating college students' national spirit of patriotism, inheriting the red revolutionary spirit and the practice of college education.

2.1 Cultivating the National Spirit of Patriotism

The national spirit is the ideology and spiritual wealth formed by the Communist Party of China in the process of revolution, construction, and reform. It contains strong spiritual power and strong patriotism, and condenses a bright red cultural background. Integrating the red culture into the blood of college students can strengthen their correct political beliefs and cultivate their noble national spirit. Therefore, in the process of educating people, colleges and universities should not only impart scientific cultural knowledge to students, but also use local red cultural resources to carry out red education, strengthen the national spirit of college students, inspire their national fighting spirit, and unite their national strength.

2.1.1 Strengthening the National Spirit of College Students

The national spirit inherited by the Chinese nation for thousands of years is an important part of the red culture. The national spirit is an abstract ideology that cannot be touched, but is rooted in the heart and exists in people's ideals and beliefs. In order to recognize it, young college students must go through a series of learning and practice, and in the process of learning and practice to constantly experience, to feel, to understand. University classrooms are the main front for curriculum ideology and politics, and the inheritance of red culture. All teachers should take the initiative to assume the fundamental task of "fostering virtue through education", effectively exert the educational advantages of college classrooms, and dig deeply into the educational resources of each course. Moreover, teachers should also permeate the patriotism spirit contained in the red culture and the great practice of the Chinese people's recent fight against the epidemic throughout the school education and teaching process. Plus, enriching the teaching case library with fresh materials such as advanced ceremonies, heroes and moving deeds that emerged during the prevention and control of the epidemic, to show students the spirit of the Chinese people working together to overcome difficulties, and let students understand the national spirit of our country. Through learning, which could enable students to fully understand the development process of our country, enhance their understanding and their national spirit of striving to realize the dream of the great rejuvenation and power of the Chinese nation, and stimulate their great enthusiasm of their love for the party, patriotism and socialism.

2.1.2 Inspiring College Students' National Fighting Spirit

With the development of the times as the background, integrating the local red culture of Guangzhou into the teaching process has a distinctive color of the times and educational value. It could always remind students not to forget the mission, remember the history, and bear in mind the revolutionary spirit of countless revolutionary benevolent people who are unyielding, fearless of sacrifices, and brave to shoulder the burden. Whenever difficulties and disasters are encountered, the Chinese nation can always defeat them with their heroic and passionate national fighting spirit and win the final victory. University teachers can take Guangzhou as an example to show that under the correct leadership of the Party Central Committee, local governments, facing the rapid spread of new coronaviruses, could respond quickly, formulate countermeasures, scientifically prevent, successfully curb the spread of viruses, and effectively cure infection. In addition, they form

multiple medical teams to assist at the moment of crisis in Hubei, which reflects the wisdom and responsibility of the Chinese people. Those "Retrograder of Harmony" who are not afraid of hardships, dangers, sacrifices, and selfless dedication to save the country and the nation in crisis, show the Chinese nation's spirit of unity and the determination and ideas to fight the virus and overcome the virus. Through these vivid examples, teachers have made the students of the new era clearly realize that under the circumstances of difficulties and challenges in our country, they should strengthen the "four consciousnesses" and the "two self-confidences", achieve the "two maintenances", and promote patriotism. What's more, strengthening their times mission of patriotism and responsibility, and inspiring them to devote themselves to the socialist modernization drive with great enthusiasm and national fighting spirit.

2.1.3 Uniting College Students' National Strength

College students in the new era have unique personalities, active thinking, and advanced thinking, but they are not mature enough, and they come from all corners of the world. They have different growing environments and obvious individual differences. Simultaneously, they have been influenced by family and school education since childhood, which has affected their cognitive ability and thinking ability, making it's difficult for college students to form synergy. In the practice of red culture education, colleges and universities should seize the opportunity to make good use of the realistic theme of "to fight against the epidemic". Furthermore, they could embody the unforgettable perseverance, fighting hand in hand, the love of mutual help, the touch that million people united as one man, during Guangzhou fighting against the epidemic, in the way of typical deeds and touching stories, so that college students could constantly accept the cultivation and influence of red culture emotionally and ideologically. What's more, it could improve their cultural cultivation, cultivate their quality and personality, broaden their thinking horizons, enhance their ideological realm, and enhance their cohesion. By combining Guangzhou's red cultural resources, it can give full play to the spiritual power it contains, so that college students have similar cultural heritage and moral cultivation, and have a high sense of identity and belonging to the national culture and history. Once this sense of identity and belonging is formed, it can cultivate the perseverance of the university students, strengthen their national pride and self-confidence, and strengthen their ideological synergy, thus consolidating their strong national strength to work as one and pull together in times of trouble.

2.2 Inheriting the Red Revolutionary Spirit

The red culture is an integral part of the core values of socialism in the new era. For a long time, the red culture has been regarded as the precious spiritual wealth and important educational resources of the party and the country, which has profoundly influenced college students' world outlook, values and outlook on life. Colleges and universities should play the role of main positions, main classrooms and main channels in educating students, vigorously promote the local red culture, inherit the red revolutionary spirit, strengthen the education of socialist core values, cultivate college students' correct world outlook, values and outlook on life, and enhance their cultural self-confidence.

2.2.1 Cultivating and Practicing the Core Values of Socialism

The socialist core values are the core of the socialist core value system^[1], which contains rich spirits of the times and connotation of values, bears the common ideals and spiritual pursuits of the Chinese nation, and reflects the value standards of Chinese society to judge right and wrong, good and evil, beauty and ugliness^[2]. The formation of the socialist core values is inseparable from the history of struggle in which the Chinese Communist Party leading the people from standing up, getting rich, and becoming stronger^[3]. The red revolutionary spirit engendered in this revolutionary history has profoundly affected college students in the new era. College Students, as the future builders and successors of the country, should cultivate humanistic feelings, maintain the fine traditions of revolutionary, and take the initiative to shoulder the important task of inheriting and carrying forward the socialist core values. Colleges and universities are an important place for

cultivating the ideological quality and values of college students. Simultaneously, as the "red cultural communicators", teachers can effectively make good use of local red cultural resources, and discover the red genes. What's more, teachers could implant red cultural spirit, for example, red characters, red stories, red history, red spirit, etc., which contain socialist core values, through words, pictures, songs, videos, animations, etc. in the teaching of ideological and political courses, conveying it to every college student. Only in this way can we truly educate people with culture and touch people with spirit, guide students to enrich their spiritual world with correct political aspirations, ideal concepts, patriotic feelings and moral pursuits, shape their personality qualities, cultivate their cultural qualities and improve their cultural pursuits, enhance their ideological consciousness, promote their advocacy of revolutionary history, and strive to practice the core values of socialism.

2.2.2 Cultivate College Students' Correct World Outlook, Values and Outlook on Life

With the rapid development of network informatization and economic globalization, new media such as Weibo, Douyin, Vlog, and Xiaohongshu are also popular among college students. However, the content disseminated by these media is diverse, bizarre, and mixed, and it is easy to have a strong impact with the existing ideas, concepts, and culture of college students, affecting their correct understanding of the world outlook, values, and outlook on life. Some college students will even gradually lose their direction under the penetration of foreign cultural ideas, change their political beliefs and ideology, and lose the spirit of dedication and the quality of hard work. This trend of admiring foreigners and rejecting the excellent Chinese red culture has seriously affected the healthy growth of college students and brought greater obstacles and challenges to the education of colleges and universities. By digging out the bright red background and spiritual connotation of the local red culture, combined with the current background of the "contradiction between the people's increasing needs for a better life and unbalanced and insufficient development", university teachers could use fresh material cases and the story of the characters as the content, making use of situational experience, value guidance, role model incentives, behavioral practice and other methods to carry out ideological and political education of ideal and belief, patriotism and social ethics series of courses. Meanwhile, they could constantly enrich the teaching contents of the course, improve the attractiveness and persuasion of classroom teaching, guide students to pursue and understand society and life correctly, help them understand the "four consciousnesses", and establish the correct "three outlooks", so as to strengthen their confidence and will to realize the dream of the great rejuvenation of the Chinese nation.

2.2.3 Improving College Students' Cultural Confidence

Improving cultural self-confidence is related to the rise and fall of a nation. Red Culture is history, memory and tradition. What's more, it is the essence of the excellent traditional culture of the Chinese nation, which contains inspiring revolutionary history, exciting revolutionary stories, precious historical relics and popular folk songs. These red cultures, with their unique red charm and profound cultural background, show some spirits of the revolutionary predecessors, such as their revolutionary style of hard struggle, lofty morality without fear of sacrifice, unswerving mission, the strong strength to overcome difficulties together, the tenacious will to overcome difficulties and revolutionary spirit of patriotism. Therefore, these red cultures can be used as a medium and carrier for colleges and universities to carry out ideological and political education, effectively nourish the spiritual world of college students, enhance their ideological awareness, and cultivate their core values. As a college student in the new era, only by continuously strengthening the study of red culture and improving cultural accomplishment can we shoulder the historical mission of rejuvenating China, building a beautiful China, and realizing the great Chinese dream. Simultaneously, as the leader of students' growth, in the process of educating, university teachers need to continuously explore the historical roots and spiritual connotation of local red cultural resources, improve the penetration and attractiveness of red culture, effectively exert their emotional and spiritual influence on college students. Furthermore, guiding students to learn

actively, establishing the correct value orientation, and promoting their ideological, emotional and theoretical recognition of red culture, so as to enhance their cultural self-confidence.

2.3 Helping Colleges and Universities to Carry Out Education Practice

The red culture itself is an excellent educational resource, containing positive revolutionary thoughts, theories and spirit, bearing the common ideals and good moral character of the Chinese nation, and having a natural educational function. Taking it as an important subject of ideological and political education in colleges and universities, displaying wisdom, is conducive to creating a new situation of higher education practice in the new era.

2.3.1 Improving the Appeal and Persuasiveness of Ideological and Political Education

As a historical witness to the Chinese revolution, construction and development, the red culture has a special educational value. Incorporating the red culture into the ideological and political curriculum education practice is helpful to complete the fundamental task of establishing morality, enrich the education content, extend the education space, and improve the appeal and persuasiveness of education. First of all, the educational purpose of the red culture is consistent with the fundamental mission of fostering virtue through education. The purpose of education in socialist China is to foster virtue through education, that is, to cultivate socialist builders and successors with all around development of moral, intellectual, physical, aesthetics and labor education^[4], and red cultural education is part of the education of socialist China, which is obviously that they have the same educational aim. College teachers should actively promote teaching reform, innovate ways to educate people, advocate red education, and strive to promote education by culture, educate people by culture, cultivate people by culture. Moreover, the red culture provides colleges and universities with rich educational resources. The history of the revolutionary struggle of the people and the development process of China's construction of a socialist modernized country with Chinese characteristics, emboldened by the red culture, are the resources for practical teaching of the "Outline of Chinese Modern History". The red culture contains ideals and convictions, revolutionary spirit, excellent traditions, lofty moral character, value system, aesthetic taste, etc., which enriches Marxist theory and helps colleges and universities to carry out education on the core values of socialism. This is not only the theoretical interpretation and value enhancement of "Introduction to the Basic Principles of Marxism", but also the source of material for "Ideological and Moral Cultivation and Legal Basis". In addition, the ways, theories, systems, and thoughts contained in the red culture are all important contents of the practical teaching of "An Introduction to Mao Zedong Thought and the Theoretical System of Socialism with Chinese Characteristics". Plus, the contents of red culture and college ideological and political education are coupled. The revolutionary traditions and heroic deeds in the red culture are the themes for colleges and universities to carry out ideological and political curriculum education. Combining them with curriculum education and advancing with the times can not only highlight the value of the red culture and realize the creative transformation of the red culture, but also enable students to revisit the connotation of the red culture, pursue the trail of revolutionary ancestors, and appreciate the true meaning of the revolutionary spirit. In this process, students could consciously establish firm ideals and beliefs, values and ideology. It shows that carrying out red education with red culture could make teaching get rid of empty preaching, enhance the perception and experience, enrich the content of education, extend the education space, and improve the appeal and persuasion of education.

2.3.2 Improving the Pertinence and Effectiveness of ideological and political education

Because red culture has a natural educational function, using red cultural resources as educational materials can effectively improve the pertinence and effectiveness of ideological and political education. Initially, focus on the goal of fostering virtuous person and to teach accurately. The work of developing ideological and political courses in colleges and universities is fostering virtuous person. Therefore, in the process of educating people, it is necessary to take advantage of the red culture, adhere to the original intention of education, keep in mind the historical mission,

strive to do a satisfactory education for the people, and cultivate the socialist builders and successors with all-around development of moral, intellectual, physical, aesthetics and labor education^[4]. In view of the negative phenomena of depression, life depravity, emotional fragility, and emotional fluctuations that college students are prone to, college teachers can accurately teach college students according to the mature theoretical methods, value systems, and spiritual content contained in the red culture, and cultivate their correct "three views", guide them to learn scientific thinking methods and behavior norms, and enhance their ideological determination. Meanwhile, it could also help them clarify the goals of people's happiness and the country's prosperity, guide them to strive for strength and actively participate in the socialist modernization. Secondly, strengthen education on ideals and beliefs and enrich the spirit. Contemporarily, college students have a distinct personality and are actively motivated, but they have not yet formed the correct values, their ideas are not mature enough, and they are easily influenced by social trends and multiculturalism. Therefore, it is necessary to strengthen the education of ideals and beliefs to supplement them spiritually and ideologically. The Red Culture contains revolutionary stories such as Guangzhou Uprising and the battle of Zhidizhuang, which shows the party and people's heroic and indomitable fighting spirit, despite the fear of life and death. Using it as living materials, for college education can give students the edification of thoughts, the impact of emotions and the shock of hearts, which is conducive to the cultivation of their noble moral sentiments and firm ideals and beliefs, and injects strong them with spiritual power. It is also conducive to cultivating college students' lasting political determination, enhancing their political literacy, strengthening their sense of responsibility, and firming up their goal of striving for the cause of socialism. Therefore, colleges and universities should give full play to the educational, motivational and guiding functions of the red culture for college students, closely focus on the goal of fostering virtuous person, strengthen the education of ideals and beliefs, and effectively improve the pertinence and effectiveness of the ideological and political education.

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